



2026 DEFENSE & INDUSTRY SYMPOSIUM

Presented by Northrop Grumman

APRIL 8-9, 2026

The Box Elder Events Center

“Where AI, Cyber, & Defense Converge”

The Defense & Industry Symposium is a 2-day, annual conference featuring discussions focused on artificial intelligence, cyber, national defense and the homogeneous relationship between these critical topics. Specific topic areas will include the Governor's Resilience and Infrastructure Task Force (GRIT), Unmanned Aerial Systems (UAS) and Counter-Unmanned Aerial Systems (C-UAS), artificial intelligence, cybersecurity, threats to our critical infrastructure, and an update on the B-21 Raider. This is an opportunity to be a part of an ever-growing and expanding event focused on strengthening the United States through education, partnership, and connection.

Sponsor Opportunities

(400-500 attendees expected; with national marketing reach and recognition)

\$3,000 - Event Mobile App

- Logo placement on splash page, banner, and home page of the app platform; app to be live and downloadable for all registrants before, during, and after event
- Integrated engagement with attendees built into event app
- Opportunity to add video or photo advertisements within the app
- Opportunity to upload documents and links
- Access to Cvent LeadCapture to collect attendee information, add notes, and qualify leads
- Access to engagement reporting
- Opportunity to create in-app discussions
- Recognized at the Premier sponsorship tier in event materials and marketing assets
- Exclusive social media post on BH Wire platforms (FB, IG, LinkedIn)
- 2 full-access tickets to the event
- On-site booth at the event (see Exhibitor Booth Rental benefits below)

\$5,000 - Networking Space

- Recognized at the Premier sponsorship tier in event materials and marketing assets
- Exclusive social media post on BH Wire platforms (FB, IG, LinkedIn)
- Dedicated booth within networking space (see Exhibitor Booth Rental benefits below)
- Promoted as exclusive networking space sponsor
- Branding throughout networking space
- Access to Cvent LeadCapture to collect attendee information, add notes, and qualify leads
- Access to engagement reporting
- Exclusive social media post on all event platforms (FB, IG, LinkedIn)
- 3 full-access tickets to the event

\$4,000 - Lunch & Keynote Session

- Logo and link to your website in digital program and on the app
- Promoted as presenting sponsor for the keynote session
- Recognition on all screens throughout event venue spaces
- Recognized as premier investor in event materials and marketing assets
- Enhanced brand awareness due to additional promotional marketing focused on keynote speaker
- Exclusive social media post on BH Wire platforms (FB, IG, LinkedIn)
- 3 full-access tickets to the event
- On-site booth at the event (see Exhibitor Booth Rental benefits below)

\$2,500 - General Session

- Logo and link to your website in digital program and on the app
- Promoted as presenting sponsor for the applicable session
- Recognition on all screens throughout event venue spaces
- Recognized in event materials and marketing assets
- Recognition via social media on BH Wire platforms (FB, IG, LinkedIn)
- 2 full-access tickets to the event
- On-site booth at the event (see Exhibitor Booth Rental benefits below)

\$1,500 – Networking Break

- Logo and link to your website in digital program and on the app
- Benefits extend to 2 networking break areas within the venue
- Recognition on all screens throughout event venue spaces
- Recognized in event materials and marketing assets
- Recognition via social media on BH Wire platforms (FB, IG, LinkedIn)
- 1 full-access ticket to the event
- On-site booth at the event (see Exhibitor Booth Rental benefits below)

\$1,000 - Water

- Branding opportunities throughout venue at each water station
- May provide logo/branded water bottles and accessories
- Recognized in event materials and marketing assets
- Recognition via social media on BH Wire platforms (FB, IG, LinkedIn)
- 1 full-access ticket to the event
- On-site booth at the event (see Exhibitor Booth Rental benefits below)

\$5,000 – Symposium Platinum Investor

- Recognized at the premier sponsorship tier in event materials and marketing assets
- Exclusive social media post on BH Wire platforms (FB, IG, LinkedIn)
- 3 full-access tickets to the event
- On-site booth at the event (see Exhibitor Booth Rental benefits below)

\$2,500 – Symposium Gold Investor

- Recognized in event materials and marketing assets
- Recognition via social media on BH Wire platforms (FB, IG, LinkedIn)
- 2 full-access ticket to the event
- On-site booth at the event (see Exhibitor Booth Rental benefits below)

\$1,000 – Symposium Silver Investor

- Recognized in event materials and marketing assets
- Recognition via social media on BH Wire platforms (FB, IG, LinkedIn)
- 1 full-access ticket to the event

Exhibitor Booth Rental: \$750

- Access to event exhibitor portal for booth management, team coordination, lead capture, task management, and performance tracking
- Centralized lead management
- Enhanced communication
- Real-time engagement metrics
- Business included in event materials
- On-site booth for duration of the event
- Power available
- 1 full-access ticket to the event

- *The Symposium team will work directly with sponsors/vendors on all necessary marketing assets.*
- *All Sponsors will be listed in the event program, logo on jumbotron, social media marketing and other materials related to the sponsorship level and as outlined above.*
- *For more details or to become a sponsor please contact Tony at tony.nishimura@ellsworthauthority.org or at 605.484.8864 or Tif at tif.robertson@ellsworthauthority.org or at 605.545.7865.*